Transit Mobile Services

- SMS Auto-responder - An auto-responder allows you to specify the text to return to the user when they send in your keyword. The auto-responder can be updated from your mobile phone quickly and easily.

- Message Inbox - Similar to an email inbox manage all your messages in a SMS Inbox

- Widget Factory - Embed Opt-In and other widgets in external websites or social networking sites with just a couple of clicks

- Reverse carrier Lookup – Required is web or widget opt-ins are required without requesting carrier information

- Subscriptions - Manage alerts and trivia subscriptions

- Message Forwarding - Incoming messages to your keyword can be sent to email or a mobile phone

- Mobile Coupons - Deliver discount coupons or gift certificates to your customers right in the palm of their hands.

- SMS Voting - Run a live interactive vote, where users can choose from choices and the statistics can be viewed in real time.

- Text2Win - Choose an arbitrary winner from a particular frequency. Run Instant Win or Sweepstakes

- Text2Screen - Text2Screen interactive projection system developed for nightclubs, pubs, bars and special events with advanced message filtering capabilities.

- Splash Screens - This feature allows the client to display Poll results in a graphical fowm such as bar charts etc

- SMS Blasts - Instantly send text messages to your lists anytime. You can even trigger a blast by sending a message straight from your mobile phone.

- Message Routing - Route messages based on matching a keyword to an external application for processing

- List Import Capability - Import a list of users already opted in from CSV file into any campaign database.

- Statistics and Reporting - Date generated when running live interactive mobile services is absolutely crucial to the success of current and future campaigns, and MCM provides this data is a very easy to use web interface.

- Access Control - Everything in MCM is configured using a Web interface, to which users identify themselves by using a username and password. MCM platform supports a sophisticated access control system

- Premium SMS Support - Support for Premium billing both transactions and subscriptions

- SMS Gateway (API Access) - Connect your application to our gateway using SOAP webservice or HTTP APIs, and send and receive SMS over our short code in minutes.

- iPhone App Interface - Manage all your campaigns on the go using just your iPhone. All the functionality supported via the web interface is not available on the iPhone App.

Deployment Options

- Shared Server - In this scenario, the client campaign manager instance is deployed on one of our shared servers and is recommended for low to medium traffic clients

- Dedicated Server - In this scenario, the client campaign manager instance is deployed a dedicated server using Dual Quad Core processors and at least 4 GB on RAM and is recommended for high traffic clients

- HA Solution - In this scenario, the client campaign manager instance is in a redundant configuration based on client's requirement as an Active/Standby configuration with database replication. Other options available are utilizing cloud hosting or load balancing for a Act